

2021 ASOCIO AWARDS

Health Tech Award

Nominee: Ncell Axiata Limited

About Ncell

Ncell Axiata Limited (Previously Ncell Private Limited) is the first private mobile service provider operating in Nepal for the past 17 years. The company is committed to building the best-in-class mobile network experience, connecting some of the remotest areas of Nepal with digital communication offerings.

Ncell was first incorporated as 'Mero Mobile' in 2004. Four years later, it was acquired by Telia Company (previously known as TeliaSonera Group of Sweden) and rebranded as 'Ncell' in 2010. On 12 April 2016, Ncell became part of Axiata Group Berhad, one of leading telecommunications groups in Asia in pursuit of its vision to be The Next Generation Digital Champion by 2024.

Ncell converted into a public limited company, and also changed its name to 'Ncell Axiata Limited' on 3 August 2020. As a subsidiary of Axiata Group, and a long-term investor in Nepal, Ncell is constantly working towards its goals of connecting every Nepali through its network, providing high quality modern services to consistently create better value for its customers and partners.

Contributing to the vision of Digital Nepal and development of the country's economy and infrastructure, Ncell is contributing in building best in class networks and communication services to people living across Nepal, and operates the widest 4G network in the country fulfilling the national need of high-speed mobile broadband and creating new opportunities for the people of Nepal taking the country towards a brighter digital future.

As one of the country's largest taxpayers, Ncell have contributed NPR 242 billion in taxes as of FY 2076/77 since inception. The company has also invested more than NPR 1.42 billion under its Corporate Social Responsibility (CSR) initiatives including in focus area—education, environment and health, supporting the government in achieving the UN Sustainable Development Goals (SDGs).

REASONS FOR NOMINATION:

Aiming to serve remote and underserved communities through quality health care services, using technology and data-driven health care methods, Ncell in collaboration with Dhulikhel Hospital has started telemedicine service the first of its kind health service in Nepal wherein the people from remote and far flung areas of Nepal will be able to seek consultation from experts doctors based in Dhulikhel directly from their nearest health centres and locals from catchment areas of community health centres will get

personalized health services wherein health workers will conduct regular monitoring of the health of local people for timely intervention at the local level.

Under this collaboration, as a pilot program telemedicine kits have been installed in 4 remotely based health centres of Dhulikhel Hospital in Manekharka (Sindhupalchowk), Dorpu (Solukhumbu), Thangsin (Nuwakot) and (Bolde) Kavrepalchowk and vis these advanced telemedicine kit, the patients from these locations gets access to connect to the doctors based in Dhulikhel. The kit supports real time examining and screening of the patients remotely with real time USG as well. This kind of innovative health solutions helps the community people to get world class service at their door steps without having to travel to Kathmandu for their health checkups. It will service more than 15,000 households of the catchment area. Locals living in the communities of the project areas can receive treatments on communicable as well as non-communicable chronic diseases. Ncell plans to expand this to 20 or more Outreach Centres over the next 4 years.

The project implementation focuses in two areas—Telemedicine and Personalized Health Programme (PHP). Under the telemedicine component, the project will deliver quality healthcare services from health centres operating under Dhulikhel Hospital by using connectivity and modern telemedicine kit.

In PHP, a preventive programme, locals from catchment areas of the community health centres will get personalized health services wherein health workers will conduct regular monitoring of the health of local people for timely intervention at the local level. This component intends to develop a data-driven behavior change for the betterment of the health of local people, aiming to scale up PHP in communities beyond the catchment areas.

Under this joint initiative, Ncell is supporting telemedicine equipment, establishing connectivity infrastructure at the local community health centers of DH. In return, DH is provide support in allocating space & utilities, qualified Medical Doctors & Consultants and carrying out periodic training sessions and monitoring the project to ensure it runs in optimum quality. The project aims to extend quality healthcare service to people from rural areas, using technology and data-driven health care methods.

Dhulikhel Hospital is of the view that the project plays very big role in making quality healthcare service available in rural areas through use of technology as it has also incorporated the PHP. Prof. Dr. Dr. Ram Kantha Makaju Shrestha, Founder and Executive Director of Dhulikhel Hospital said that the project is quite innovative, and these devices and technology enable the hospital to deliver what they had envisioned 25 years ago to take healthcare service to the doorsteps of rural people.

SUPPORTING INFORMATION: Please send any supporting information to the address above, including information from candidate (i.e. excerpt from program description, web site print-out, press release, etc.)

1. Ncell Sustainability Report

https://webapi.ncell.axiata.com/upload/SustainabilityReport/Sustainability_and_National_Contribution_Report_for_FY_2019_2020.pdf

2. Ncell Website

<https://www.ncell.axiata.com/en/about/sustainability/csr/health>

3. In the Press

[Ncell-Dhulikhel Hospital's joint Telemedicine and Health Informatics Programme kicks off | Corporate Nepal](#)

[Ncell, Dhulikhel Hospital Begin Telemedicine, Health Informatics Program \(nepalitelecom.com\)](#)

[Ncell Starts Telemedicine and Health Informatics Programme in Collaboration with Dhulikhel Hospital | New Business Age | Leading English Monthly Business Magazine of Nepal](#)

[Ncell-Dhulikhel Hospital's joint Telemedicine and Health Informatics Programme kicks off | Fiscal Nepal](#)

4. Photos

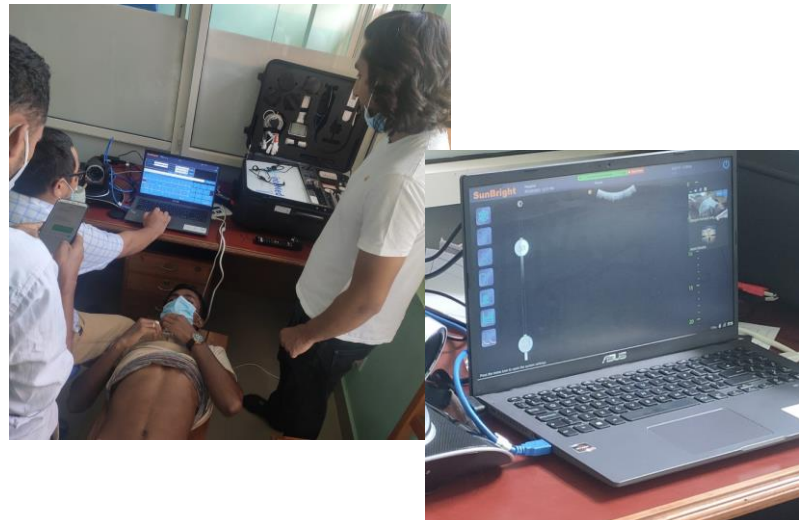
Inauguration of Telemedicine and Health Informatics Programme

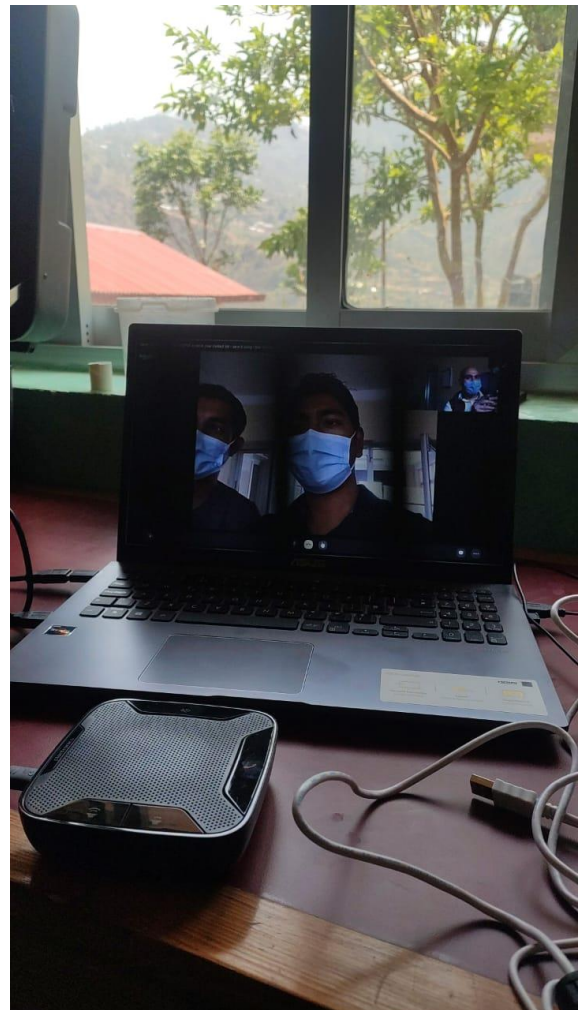


Telemedicine Kits



Real Time Testing of the Telemedicine Service













NOMINEE CONTACT INFORMATION (for award follow up and coordination)

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