아래의 신청서(Proposal) 작성 아웃라인과 양식(수록내용, 구성, 분량, 포맷 등) 가이드라인을 참고하여 영문으로 작성해 주시기 바랍니다.

# ASOCIO Award 2025 Nominee Proposal Outline

**I. Submission Template**

**Cover Page**

* Award Category:
* Organization Name:
* Country:
* Contact Person:
  + Name:
  + Position:
  + Email:
  + Mobile:
* Date of Submission:

**1. Executive Summary (1 page max)**

Provide a concise summary of your organization, the nominated project or initiative, and the key reasons your organization deserves this award. Include major impacts, preferably quantified.

**2. Main Body (3–5 pages)**

**A. Organization Background**

Describe the company’s background, legal registration, core business activities, and key milestones.

**B. Key Achievements (List 2–3 highlights)**

Use bullet points or short paragraphs with measurable outcomes.

**C. Impact and Recognition (Approx. 150–200 words)**

Describe:

1. How has your work benefited customers, communities, or the industry
2. Any awards, certifications, media mentions, or endorsements received
3. Evidence of trust or influence in your field

**D. Innovation and Value (Approx. 150–200 words)**

Highlight:

1. What makes your approach or product/service unique
2. How your solution adds value to clients or solves real problems
3. Any proprietary tech, systems, or innovative models developed

**E. Why We Deserve This Award (Approx. 100–150 words)**

* Make a strong closing case by summarizing
* Your key differentiators
* Your contributions to your field
* Alignment with ASOCIO’s values (innovation, inclusion, tech leadership)

\* **Optional Add-ons**

Attachments: Brochures, visual materials, project screenshots, case studies or customer testimonials, certifications or recognitions.

**Format & Style Guidelines**

* Format: PDF or Word document
* Length: 4–5 pages (excluding Optional Add-ons)
* Language: Clear, professional English
* Use visuals: charts, timelines, infographics to enhance clarity
* Font: Trebuchet MS, minimum 12 pt
* Margins: Standard 1-inch all sides

**II. Criteria of Awards**

**A. ASOCIO Outstanding Tech Company Award**

1. Legally registered local company with technology-related lines of business.
2. Proven record of promoting & developing innovative products, applications, or technologies focusing on Blockchain, IoT, AI, Robotics, Big Data & Cloud-based solutions.
3. Proven capability in promoting technology adoption, expanding digital markets, or contributing to the tech ecosystem growth locally and/or regionally.
4. A market leader or role model providing outstanding tech solutions and services benefiting a large number of users.

**B. ASOCIO Outstanding Digital Transformation Organization Award**

1. Legally registered local enterprise or government corporation primarily operating outside the tech sector but strategically leveraging technology for transformation and impact.
2. Smart use of technology as a strategic asset to create significant operational efficiency and/or cost benefits.
3. Proven capability in promoting tech adoption, expanding digital markets, or growing the tech ecosystem locally and/or regionally.

**C. ASOCIO Digital Government Award**

1. Collaborates with the public sector to implement digital strategies and solutions that significantly improve citizens’ service quality in measurable ways.
2. Applies technology to provide ethical and transparent business services to enhance integrity and customer convenience.
3. Deploys digital services that contribute meaningfully to economic development, social responsibility, and foster digital inclusion.
4. Proven implementation of impactful, well-recognized digital applications in smart city domains (e.g., intelligent transportation, public safety, urban planning, e-health, smart utilities, environmental sustainability).

**D. ASOCIO Talent Development Award**

1. Legally registered organizations actively engaged in HR development, talent cultivation, or education (includes universities, colleges, training institutes, government corporations, public sector agencies).
2. Demonstrated excellence in HR and digital talent development, including innovative curriculum design, training methods, and educational technologies.
3. Proven achievements in bridging academic learning and practical application through internships, cooperative education, work-study programs, mentorship, or industry partnerships.

**E. ASOCIO HealthTech Award**

1. Legally registered company or organization engaged in delivering medical or healthcare-related services.
2. Achievements in addressing healthcare challenges through innovation with measurable improvements in outcomes, patient care, operational efficiency, or cost-effectiveness.
3. Outstanding use of technology in healthcare (hospitals, pharmacies, public health programs, community health initiatives).

**F. ASOCIO Cybersecurity Award**

1. Legally registered private company or government corporation engaged in providing Cybersecurity services, solutions, or policies.
2. Proven record of promoting policies and/or developing safe and innovative applications or technologies focusing on Cybersecurity.
3. Recognized market leader or role model in the Cybersecurity industry with a track record of delivering reliable, scalable, and impactful security solutions and services.

**G. ASOCIO ESG Award**

1. Legally registered local company or government organization demonstrating commitment to ESG principles.
2. Proven implementation of strategies, technologies, and solutions that reduce environmental impact, promote social equity, and uphold strong corporate governance.
3. Recognized as a role model or pioneer integrating ESG into corporate strategy, risk management, and stakeholder engagement.

**H. ASOCIO Start-Up Award**

1. Legally registered local company in a tech-related field.
2. Developed a product/service that is a market success and disrupts the industry with an innovative approach.
3. Startup must be maximum 3 years old (from establishment date) with demonstrated rapid growth, scalability, and long-term sustainability potential.

**I. ASOCIO AI Service Provider Award**

1. Legally registered IT company focusing on AI (including Generative AI and other AI-driven technologies).
2. Actively involved in research, development, deployment, or commercialization of AI solutions.
3. Proven success delivering innovative, effective, scalable AI solutions that address real-world challenges, enhance efficiency, or create significant economic/social impact.

**J. ASOCIO Global Business Service Award**

1. Legally registered local company providing tech-related business services covering BPO, ITO, Cloud providers, shared services, including Data Centers.
2. Proven ability to optimize business processes, enhance operational efficiency, or drive digital transformation for clients across industries/regions.
3. Contributions to enhancing local ICT industry competitiveness in global markets through service excellence, **knowledge transfer**, or customer.