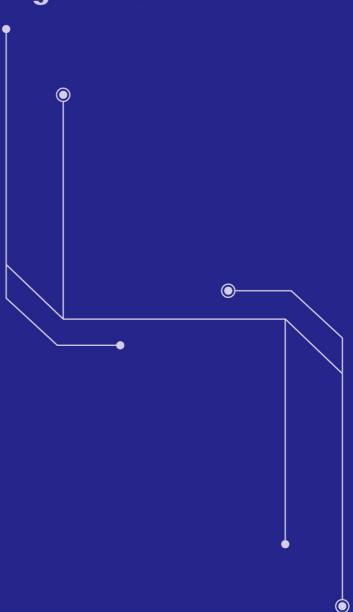


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# ww.fkii

# Leading Digital.....







In this fast-changing environment and technological development, our ICT/SW industry plays an important role in responding to the 4th Industrial Revolution and promoting digital transformation.

As a representative organization of ICT/SW industries, the FKII will support companies to achieve innovative and sustainable growth through digital innovation and industrial convergence.

To this end, the FKII will proactively respond to current industry issues, promote innovative companies and products, foster innovative talents and provide differentiated member services.

Thank you.



Chairman Jhinsup 'JJ' Jhung









































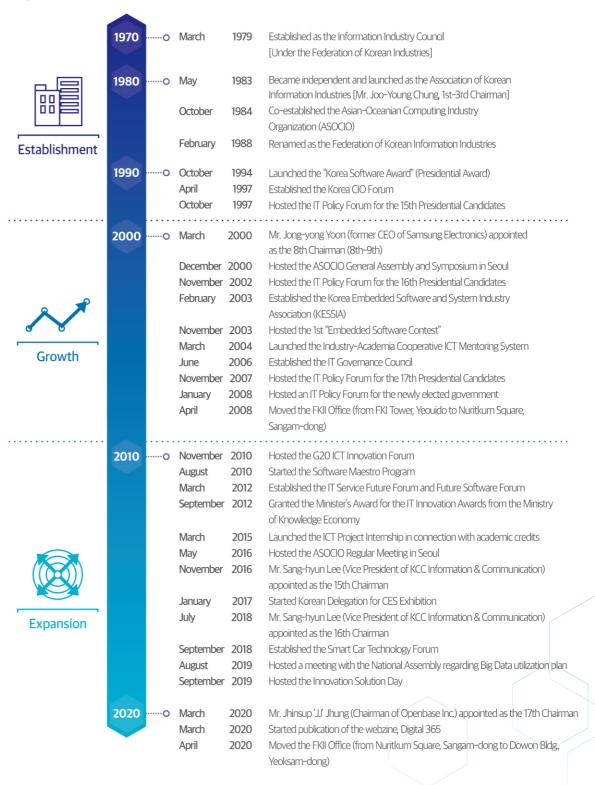












# 01 // Policy Recommendation

# FKII proposes digital policy agenda by:



 hosting digital policy forums to discuss issues on major digital policies.



operating a working group of Industry-Education-Research professionals and publishing research study reports.

# FKII identifies and resolves pending issues and difficulties faced by companies by:



hosting meetings with the Government and the National Assembly to discuss the policy issues.



hosting meetings to discuss major business policies.



working with professional ICT & software groups for joint responses.

# 02 // Networking

# FKII provides a differentiated networking experience by:



holding morning seminars

- Digital Leadership Forum
(attendees include CEOs
and executives in the industry)



hosting regular meetings among member companies to network and exchange information.



being engaged in multilateral networking (including ASOCIO and WITSA).

# FKII provides latest information by:

hosting seminars/conferences to introduce latest ICT & software markets and new technologies including



publishing and sending out an on-line Webzine (Digital 365) to introduce leading companies and prominent figures.

# 03 // Marketing Support

...........



## FKII identifies innovative products and companies to support their market entry by:



operating the New Software Product Award to discover excellent applications.

12 products and 12 excellent developers are selected and awarded every year, GS(Good Software) certification cost is supported.

operating a consortium to promote overseas expansion of local companies.

3-phased (pre-/onsite-/post-) overseas marketing support program





operating support centers for prospect ICT companies (at Sangam and Pangyo).

Spaces for business foundation and nurturing, services are provided.



# FKII recommends companies to various awards and supports their winning



### ( in Korea)

- Meritorious Awards for Information & Communication Development
- ▶ ICT Innovation
- Meritorious Awards for Software Industry Development
- Meritorious Awards for Embedded Software Industry

### outside Korea

WITSA Global ICT Excellence Award 
ASOCIO ICT Award

ASOCIO Smart City Award



# 04 // Promotion of ICT Convergence



# FKII promotes the embedded software and system industry to promote the industrial convergence by:

- Hosting meetings and seminars to discuss Embedded Software Industry Issues
- Publishing Embedded Software research reports and issue reports



# FKII builds a foundation to create future industries by:

Developing smart car standards and holding Smart Car Technology Forums to support companies



For the development of the smart car industry, a convergence between the manufacturing-centered automotive industry and ICT industry, FKII studies the trends of industries, markets, technologies and standards inside and outside the country, proposes relevant standards, and provides support for building Industry-Education-Research networks.

Operating Professional Embedded Software Talents Development Projects to produce postgraduates in the field Projects would include field-specific special training courses, customized industry-academy projects and on-site training for companies, industry demand-based common curriculum, etc.

Operating the Embedded Software Contest to discover and develop future talents in the field



Contest information: 545 teams with 1,493 participants in 8 areas (2019) Assignments are requested or sponsored by companies for proposals/ solutions

# 05 // Innovative Talent Development

# (2)

# FKII nurtures talents with practical skills required by companies



### Hanium ICT Mentoring

Nurtures ICT & software talents with practical skills through industry-academy collaboration to reduce quantitative and qualitative gaps between ICT manpower and companies.

\* Hanium Day, Hanium Contest, Hanium Expo, overseas training, etc.

### ICT Mentoring for Smart Marine Logistics

Nurtures talented individuals for the convergence of ICT & Software and Marine Logistics industries and develop talents with advanced skills to foster a virtuous circle of human resources development ecosystem for the port logistics industry.

\* Smart Marine Logistics Day, Smart Marine Logistics Project Contest, Hanium Expo, etc.

### Project-based Internship Programs in Connection with Academic Credits

Undergraduates in studies related to Information Communication are encouraged to participate in internship programs focused on ICT-related tasks proposed by domestic and overseas companies and earn academic credits upon completion. Such arrangements would help cultivate ICT talents armed with theory and hands-on competencies.

\* Domestic internship (4 months), global internship (6 months in the US or Thailand)

### Software Maestro Program

Leading experts in the software field provide intensive mentoring and in-depth training to cultivate creative and challenge-oriented software talents

\* Basic training (2 months), main training and project development (6 months), global software competency training (1.5 months), Start-up support, etc.

# FKII trains professionals who will lead the digital innovation by:



operating CIO Academy Program.



operating
Blockchain
Specialist Training
Program.



operating
Digital Marketing
Specialist Training
Program



organizing
Korea Delegation
for the CES
Exhibition

# 06 // Subordinate Bodies



## FKII promotes community activities of professionals

Korea CIO Forum

(www.cio.or.kr)



Provides a variety of management and IT information for CIOs, conducts various programs to improve cooperation among CIOs, and makes efforts to reinforce the nation's competitiveness through efficient IT management and expansion.

\* Early morning seminars (10-11 times a year), IT seminars (2 times a year), 'CIO of the Year' Award Ceremony

Korea Embedded Software and System Industry Association

(www.kessia.kr)



Proposes directions for the embedded software and system industries, works on technology standardization, and promotes inter-company cooperation.

\* General Assembly, Embedded Software Achievement Award Ceremony, Regular Technology Seminars, Embedded Software Day, Recruitment Support to member companies.

CRM & BI Committee



Improve the industry's CRM & BI utilization and stimulate the market.

\* Regular Seminars (3 times a year)

Future Software Forum



The majority of forum members are CEOs of Korea's leading software companies who want to grow their companies into global software enterprises and share their experiences.

\* Regular Seminars (3 times a year)